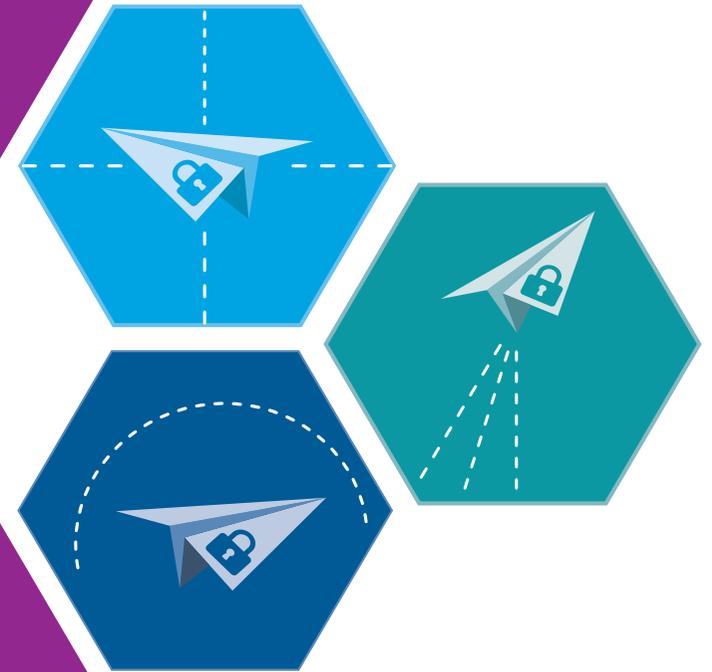


Email security:

Choosing the right **avatu** **e-m-s** product for you



All **Avatu e-m-s** products are simple, easy-to-deploy and cost-effective email **security solutions** which **SIGNIFICANTLY** increase protection in the area **where you face the most risk**. But which e-m-s product you need, depends on your business demands, your business risk and your budget. Although **all our e-m-s solutions cost less than** dealing with **the average smallest reported data breach**.

Here we explain a bit more about each product and compare the elements covered by each one.

The **e-m-s** range



Make your people part of your defences

Educate and train your teams to deal with phishing attacks, **protect your business** and boost your GDPR compliance.

Suitable for: Most companies and other organisations, regardless of their size. **This package is often a starting place for organisations** who are on a tight budget, or who want to improve their protection quickly before their next year's full budget is finalised. **By improving the skills of your employees, you turn your teams into a new layer of frontline defence.** By updating and testing their skills regularly through simulations, you keep your protection high all the time.



Extra protection where you need it most

There are three different types of **e-m-s PROTECT**, devised to suit differing needs. One will cleanse email attachments, another will block anything that is suspicious and the other will do it all.

Suitable for: Organisations who realise that **email is a high-risk area** and want to significantly increase their **protection in the area where they face the most risk**. The package they need will depend on the way they operate.



We manage your protection for you

Our **managed service** means you have **all the protection** of our **e-m-s packages** without having to manage the technologies yourself. Additionally, we'll monitor your risk and our team can be in your corner if you suffer a data breach.

Suitable for: Organisations with **small IT teams or ones that don't have a security specialist** in their teams. Others chose the managed service if they want only to deal with the reports not the day-to-day running of the services.

See the next pages for more information

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Secure all emails attachments

Educate and train your teams to deal with phishing attacks, **cleanse** your email attachments, **protect your business** and boost your GDPR compliance.

Suitable for: **Lawyers, accountants, recruitment firms, HR teams, colleges and universities.** Also any organisations or teams who have **a lot of files sent to them by email (including Excel spreadsheets and Word documents)** and which, for efficiency, need to be **used in their original format and straight away.** Those who want **full visibility** of their email traffic and protection from suspicious links, such as those used for phishing or ransomware, may need PROTECT Block or PROTECT All.



Trust every email and every file, every time

Educate and train your teams to deal with phishing attacks, **block** and analyse all emails with suspicious links or attachments, understand your risk, **protect your business** and boost your GDPR compliance.

Suitable for: **Doctors' surgeries, dental practices, nhs trusts and many more.** Any organisation who wants **full visibility of their email traffic and protection from suspicious links, such as those used for phishing or ransomware.** With this package, you get super-charged malware protection and detailed behavioural analysis. Suspicious activity in email attachments will be picked up but they will be **blocked rather than cleansed**, so may not be so instantly available. If you want instant access, you may need PROTECT Cleanse or PROTECT All.



Keep control and access to everything

Educate and train your people, **cleanse** your emails attachments, **block** and analyse all emails with suspicious links or attachments, understand your risk, **protect your business** and boost your GDPR compliance.

Suitable for: **Organisations who want full visibility of all their email traffic** and protection from suspicious links, such as those used for phishing or ransomware. With **this package you get super-charged malware protection and detailed behavioural analysis.** Suspicious activity in email attachments **will be cleansed** and documents (including Word documents and Excel spreadsheets) will be **instantly accessible to use** and in their original format (less any suspicious elements).



You can add our managed service to any of these products

Avatu **e-m-s** service comparisons

Features	Educate	Protect Cleanse	Protect Block	Protect All
Employee cyber security training	●	●	●	●
Phishing simulation	●	●	●	●
Spear phishing simulation for high profile individuals	●	●	●	●
Employee vulnerability and awareness reporting and benchmarking	●	●	●	●
Attachment sanitisation		●		●
Domain spoofing and impersonation detection			●	●
Email attachment anti-virus protection			●	●
Email attachment malware protection (behavioural analytics)			●	●
Embedded URL screening			●	●
Account takeover detection			●	●
Shadow IT detection			●	●
Cloud-based (software-as-a-service)	●	●	●	●
All are available as a managed service				

To talk about which **Avatu e-m-s** service would be best for your organisation, call our security team on **01296 621121** or email: cybersecurity@avatu.co.uk