

migrate data faster than you thought possible

and slash the costs of your target storage

nunix INTELLIGENT MIGRATION

Nuix's unique technology and proven methods make it possible to migrate data from legacy archives faster and more cost-effectively than any solution available today. Organizations can typically halve the cost of the target storage, identify and deal with risky data and shorten migration timeframes from years to weeks.

Nuix is the fastest, most scalable and most cost-effective technology on the market for migrating data from legacy archives, file shares, email databases and other storage platforms. You can complete in weeks tasks that would take months or years using other tools.

Why intelligent migration is important

Many organizations have tens or hundreds of terabytes of unstructured data stored in legacy archive systems. It is often difficult or impossible to search and analyze the contents of these archives for eDiscovery, data minimization or risk management. As a result, there is an increasing move to migrate the contents of legacy archives to newer platforms or cloud services.

However, the same factors that limit our ability to understand the contents of archives also makes it very difficult and time consuming to migrate them. Tools for migrating data from one platform to another are painfully slow because they can only access archived data through the built-in API.

Organizations often migrate all their unstructured data, including content that is redundant, obsolete and trivial (ROT) or contains business risk. This is because they lack a thorough and legally defensible process for assigning value to their data—they simply don't know where to start.

As a result, migrating data does not solve many of the problems with the original archive, such as the large storage footprint and the enormous volume of irrelevant content coming up in searches.

The Nuix advantage

Other migration technologies typically extract data through a single connection to an archive's slow, inefficient application programming interface (API). Nuix's intelligent migration technology creates multiple direct connections to the data in place and in its native format.

The court- and compliance-tested Nuix engine can extract data from EMC EmailXtender, EMC SourceOne, HP Autonomy EAS and Symantec Enterprise Vault archives, and EMC Centera compliance storage systems, even if their indexes are corrupt. Nuix can also extract data from file shares, email databases, PST files and most common storage platforms.

Nuix's patented indexing engine can process data orders of magnitude faster than other indexing technologies. Our intelligent migration methodology identifies and leaves behind redundant, obsolete and trivial data, ensuring you only migrate the data that has business value.

Avoid the API

Nuix bypasses the legacy archive API, which is the major bottleneck in the migration process. Corrupt indexes in your legacy archive can also damage healthy data during API-based extraction.

Complete migrations in weeks, not years

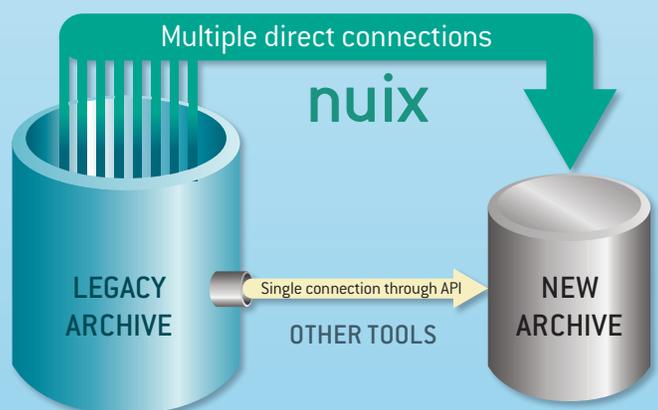
Extracting data directly from storage dramatically speeds up migration. You can further accelerate the process by leaving behind low-risk and low-value data.

Understand your data before you move it

Nuix Intelligent Migration lets you make informed decisions about your archived data. You can eliminate duplicate, outdated and trivial data; prioritize high-value data; and identify and remediate potential risks.

Search your legacy data sooner

Our methodology makes your entire legacy archives searchable at the start of the migration, not the end. You can cancel the maintenance contract on your legacy archive right away.



Nuix bypasses an archive's inefficient API with multiple direct connections to the data inside.

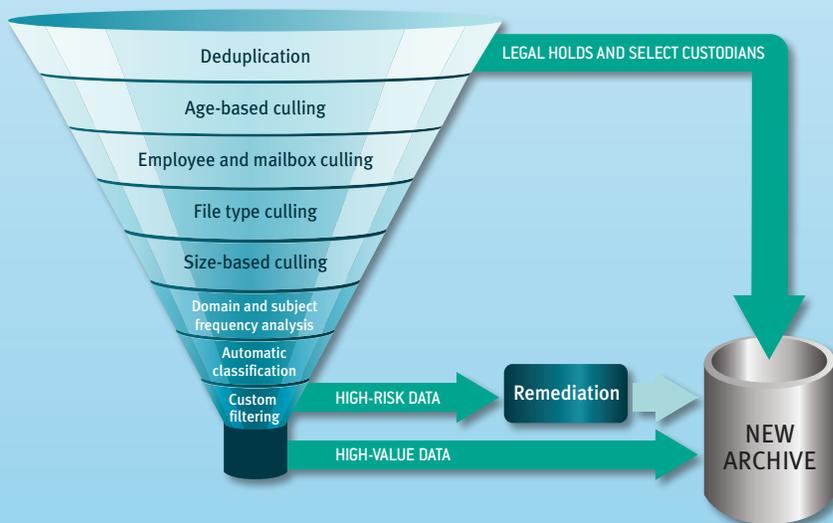
10 TECHNIQUES FOR INTELLIGENT MIGRATION

Nuix combines its world-leading technology with a playbook of intelligent migration techniques drawn from our many years of experience indexing, remediating and migrating archives for clients.

By analyzing the complete metadata and text of archive contents, you can make informed, reasonable and legally defensible decisions about which data to keep and which you can discard. These techniques include:

- 1. Legal holds and select custodians.** Protecting and retaining messages that are under legal hold or connected to “frequent flyer” custodians.
- 2. Deduplication.** Removing duplicate messages and attachments across multiple servers and archives.
- 3. Age-based culling.** Removing data that has passed its expiration date by examining when it was created, last modified and last accessed.
- 4. Employee and mailbox culling.** Skipping mailboxes that are least likely to have value, such as those belonging to former employees.
- 5. File type culling.** Eliminating common space-wasting file types such as redundant folders, executables, temporary files and personal media files.
- 6. Size-based culling.** Removing the largest messages and attachments that are past their expiration date.
- 7. Domain and subject frequency analysis.** Using sender domains and subject lines to identify low-value bulk messages such as newsletters, marketing emails and automated notifications from server processes.
- 8. Automatic classification.** Applying machine-learning technologies to classify messages by their content.
- 9. Custom filtering.** Deeply analyzing email message content to identify and remove items that have no business value, such as spam.
- 10. High-risk data remediation.** Using powerful searching and pattern-matching techniques to identify, extract and remediate high-risk information such as credit card and Social Security Numbers in email and attachments.

LEGACY ARCHIVE



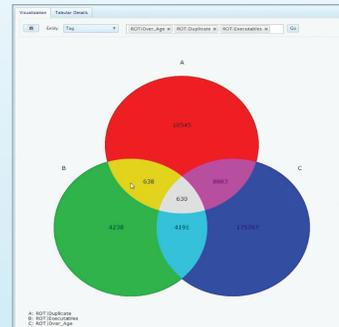
Nuix’s intelligent migration techniques for assigning risk and value to archived data.

PROACTIVE INFORMATION GOVERNANCE

Nuix’s Intelligent Migration solution is powered by our patented indexing engine. Nuix dramatically increases the transparency of your unstructured information by lighting up dark data buried in archives and file shares.

Now you can reduce storage, eDiscovery and investigation costs, fix records management shortcomings, de-risk your organization and open up new sources of business value.

Nuix Intelligent Migration also includes dashboards, taxonomies, workflows and professional services delivered by Nuix or one of our solution partners.



Nuix provides granular statistics to support informed, reasonable and legally defensible decisions.

Intelligent migration—a case study

A global financial institution was spending millions of dollars each year to store more than 330 TB of email in multiple archive systems. It sought to migrate this data to a modern archive platform that would allow it to search, identify and extract messages within a reasonable time. However, its legal and technology advisers estimated this migration could take years to complete.

Using Nuix’s patented unstructured data indexing engine, the company processed all 3.1 billion emails in six weeks. It then used Nuix’s intelligent migration methodology to leave behind more than 75% of the data in the legacy archives because it was duplicated, out of date or irrelevant.

RESULTS:

- Migrated valuable and legally required data to the new archive in months rather than years
- Saved millions of dollars in storage costs
- Reduced risks by gaining the ability to search the entire data set
- Decreased the time and expense of eDiscovery

ABOUT NUIX

Nuix is a worldwide provider of information management technologies, including eDiscovery, electronic investigation and information governance software. Nuix customers include the world’s leading advisory firms, litigation support providers, enterprises, government departments, law enforcement agencies, and all of the world’s major corporate regulatory bodies.

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